

37th Annual Quilt Show
Program Ads - Prices and Sizes

Dear QU Members,

The Quilt Show Board has been hard at work preparing for our 37th annual show. As in the past years, the Board invites each chapter to place a business-card size ad in our Show Program. This ad, of course, will be free of charge to you. It is a grand opportunity to advertise your chapter, the meeting days and times and other pertinent information in the 5000 programs that will be given to show attendees. If your chapter would like to purchase an ad larger than the business-card size, the cost would be \$25 less than the listed prices.

The Board also invites any of your members to purchase an ad to promote their business or service, whether or not they are quilt related, for a 10% discount.

Please print off the form and send me the bottom half with your check.

March 1, 2010 is our deadline.

Any Questions? Please call me at (703)467-0322 or email me at purpleprose@verizon.net

Hope to see you in the 37th Annual Quilt Show program.

Regards,

Lynn K. Purple (Reston)
1616 Woodstock Lane
Reston, VA 20194

Quilters Unlimited

37th Annual Quilt Show - 2010

Program Ad Pricing and Sizes

Display Ad Sizes

Full Page (7.83in. x 9.91in.)	\$213.00
1/2 Page H (7.83in. x 4.94in.)	\$138.00
1/2 Page V (4.85in. x 3.87in.)	\$138.00
1/4 Page V (3.87in. x 4.85in.)	\$77.00
Business Card (3.90in.x 2.41in.)	\$50.00

Acceptable Formats:

Adobe PDF (Preferred)
Illustrator (.AI or .EPS)
Photoshop (.TIF or .EPS)

All formats must be printer ready. What you submit will not be altered prior to production. **Hard copy format will not be accepted.**

If .pdf files are submitted, please make sure the fonts are embedded. If sending in a disc, please include any fonts or images used. **This program will be printed in black and white. Do not send color images; use grayscale only.**

If photographs are scaled in your artwork, please make sure they are scanned at 300pi or higher for optimal printing., Please make sure the photo is included on your disk either in .tif or .eps format, not .jpg or .jpeg.

Deadline: March 1, 2010

Make checks payable to: Quilters Unlimited

<u>Send to:</u>	Quilters Unlimited	Questions? Email or call
	c/o Lynn Purple	purpleprose@verizon.net
	1616 Woodstock Lane	(703)467-0322
	Reston, VA 20194	

Please include this portion with your check and copy:

Business Name: _____

Business Address: _____

Contact Name: _____

Telephone: _____ Email Address: _____

Requested Ad Size: _____

Amount Remitted: _____